

Website

Leaderboard

- Click to URL
- Image (size/format):
 - 728 x 90 pixels (horizontal)
 - RGB, 72 ppi, jpg or png
- Provide separate image to display on mobile: 300 x 250 pixels (horizontal)

Box

- Click to URL
- Image (size/format):
 - 300 x 250 pixels (horizontal)
 - RGB, 72 ppi, jpg or png

Carousel

- Click to URL
- Image (size/format):
 - 400 x 400 pixels (horizontal)
 - RGB, 150 ppi, jpg or png
- Text:
 - Company Name
 - Deck/Tagline (15 words maximum)

E-Mail Blast

- Click to URL
- Image (size/format):
 - at least 600 pixels wide
 - RGB, 150 ppi, jpg or png
- Text:
 - Subject Line, Company Name, Headline, and Display Text (50 words maximum)
- *Want to provide email-ready design?*
Provide HTML or a Click to URL and artwork: RGB, 150 ppi, jpg or png, (600 pixels minimum width) x 1700 pixels (max height)

E-Newsletter Spotlight

- Click to URL
- Image Size/Format:
 - 400 x 600 pixels (horizontal)
 - RGB, 150 ppi, jpg or png
- Text:
 - Company Name, Headline and Display Text (50 words maximum)

Find-A-Pro Resource Listing

- Logo and Up to 12 Display Images
- Image (size/format):
 - 400 x 600 pixels (horizontal or vertical)
 - RGB, 150 ppi, jpg or png
- Text:
 - Company Name
 - About Us Depiction (75 words maximum)
 - Public Phone, Email, and Click to URL
 - Social Media (username or URL):
Instagram, Facebook,
X (Formerly Twitter), Pinterest
 - Public Address or City/State only if you want to keep location private.
 - Have multiple locations? Provide a Click to URL to your website's locations-page.

Social Media

Instagram Post

- Company Instagram handle
- Company name
- Project Description
- Photography and collaborators credits
- Image Quantity: One to ten
- Image dimensions:
 - Landscape: 1080x566 pixels (1.91:1 ratio)
 - Portrait: 1080x1350 pixels (4:5 ratio)
 - Square: 1080x1080 pixels (1:1 ratio)

Instagram Story

- Include relevant text, URL link (optional) and photography credit
- Image dimensions: 1080x1920 pixels (9:16 ratio)
- Minimum width: 500 pixels

Instagram Reel

- Aspect ratio: 1.91:1 and 9:16
- Include relevant text and photography credit
- Frame Rate Minimum: 30 FPS
- Minimum resolution: 720 pixels

Facebook

- Image dimensions:
 - Square: 1080x1080 (1:1 ratio)
 - Portrait: 1080x1350 (4:5 ratio)
- Stories and reels: 1080x1080 pixels

Pinterest

Image size: 735x1102 pixels (2:3 ratio)