

Home & Design + Idea Book + Chesapeake Views

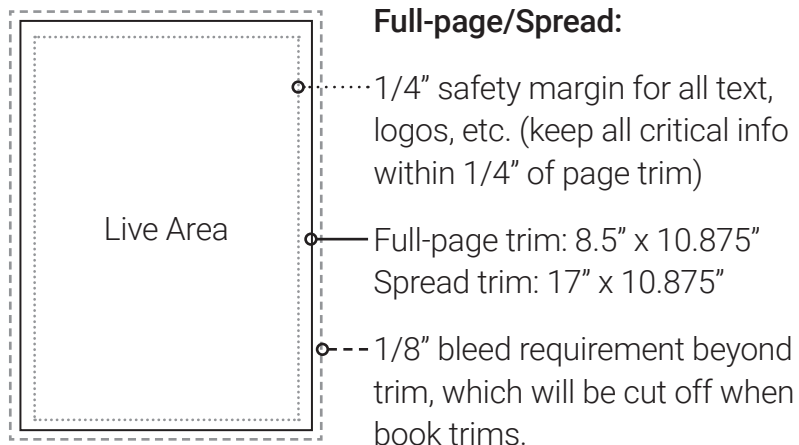
Submit your print-ready advertisement.

ADVERTISEMENT SIZES

SHAPE	TRIM
Full-page (single page) Bleed: 8.75" x 11.125"; Live Area 8" x 10.375"	8.5" x 10.875"
Spread (facing pages) Bleed: 17.25" x 11.125"; Live Area: 16.5" x 10.375"	17" x 10.875"
2/3 – Vertical	4.75" x 9.875"
1/2 – Horizontal	7.375" x 4.812"
1/2 – Vertical	3.562" x 9.875"
1/3 – Square	4.75" x 4.812"
1/3 – Vertical	2.375" x 9.875"
1/4 – Vertical	3.562" x 4.812"

AD MATERIALS DUE

ISSUE	DEADLINE
January/February	Nov. 12, 2026
March/April	Jan. 8, 2027
May/June	Mar. 5, 2027
July/August + Chesapeake Views	May 7, 2027
September/October	July 2, 2027
Idea Book	Aug. 20, 2027
November/December + Chesapeake Views	Sep. 17, 2027



Full-page/Spread:

Common Problems to Avoid

Please check for these errors before submitting your advertisement:

- Incorrect dimensions
- Low-resolution images
- Images not CMYK or spot color/PMS used
- Position marks or color bars in the Live Area
- Full-page/Spread:
 - Does not include 1/8" bleed beyond trim
 - Content too close to trim of page

SUBMIT PRINT-READY MATERIALS

Accepted File Formats: PDF is preferred or jpg or tif.

All files must be 4-color process (CMYK) and minimum 300ppi at printed size.

Advertisements submitted without a SWOP3-standard proof waive the right to question color/reproduction. Upon request, a proof can be printed with a \$85 production charge added to your invoice.

Email files to ftp@homeanddesign.com or use a file transfer provider like **Wetransfer** or **Dropbox**.

Questions? Email
ftp@homeanddesign.com